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Set your app apart with elegant design, efficient usability, and a healthy dose of personality. This accessible, well-written guide shows you how to design exceptional user experiences for the iPhone and iPod Touch through practical principles and a rich collection of visual examples. Whether you're a designer, programmer, manager, or marketer, Tapworthy teaches you to "think iPhone" and helps you ask the right questions - and get the right answers - throughout the design process.

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?Tapworthy on Apple Books
One of the best books about iPhone development that doesn't have a single bit of code in it (which is a good thing). This book is completely focused on making good design and interface choices when building your iPhone apps. As a developer with very little design skill, I can't recommend this book enough.

Amazon.com: Customer reviews: Tapworthy: Designing Great ...
Tapworthy : Designing Great iPhone Apps.. [Josh Clark] -- So you've got an idea for an iPhone app -- along with everyone else on the planet. Set your app apart with elegant design, efficient usability, and a healthy dose of personality.

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Tapworthy [Book] - O'Reilly Media
Designing Tapworthy Apps: An Interview With Josh Clark. Written by Matthew Magain. Summary: Josh Clark is a designer of mobile apps and mobile websites, and the author of "Tapworthy: Designing Great iPhone Apps". Josh Clark is a designer of mobile apps and websites. He took some time out to talk about what it takes to design a 'tapworthy' app.